

Clairmont: It's More Than Just A Rental House!

**Edward
Lachman, ASC,
Talks About The
Making of "I'm Not
There" And Why He
Likes To Deal With
Clairmont Camera**

"I looked to Clairmont Camera for support and help when I began research for *I'm Not There*, a stylistic portrait of Bob Dylan. It takes place in the 1960s and '70s and we were looking for visual styles and textures to portray the six characters that would embody the singer and songwriter's life and times."

"I did extensive tests at Clairmont Camera before I left for Montreal where I photographed the film. A large part of the film would be shot in black and white and I wanted to use filters and techniques that would have been used in that period. The color and black and white segments were to reference the European and American styles of filmmaking then and I was able to use Clairmont's experience to those ends."

"I wanted to create varied genre looks and textures for the different characters. One of the ways we achieved this was by using different makes of lenses, i.e. Cooke Speed Panchros, K4 Canons, older H.S. Zeiss lenses and the newer Cooke

S4s. I was also able to find out-of-use black and white and color filters in Clairmont's inventory to alter the different looks."

"Last year I shot *A Prairie Home Companion* for Robert Altman using Clairmont's modified Sony F900/3 cameras and newly purchased Fujinon lenses that I had asked for. This was one of my first experiences doing a narrative feature film with digital technology and I was impressed how Clairmont modified their equipment to their own rigid specifications. Hard-fronting the B4 lens mounts with a solid optical block made it easier to change lenses and avoid the problem of repeated back-focusing. Their specialized accessories also created a more filmic experience."

"It's not just about renting camera equipment from any rental house, but Clairmont Camera's commitment and involvement in tailoring the equipment to your individual needs and finding solutions to your problems."

**CLAIRMONT
CAMERA**
FILM & DIGITAL

www.clairmont.com

Hollywood 818-761-4440

Toronto 416-467-1700

Vancouver 604-984-4563

Albuquerque 505-227-2525